

” Write
your
future...



*Create your future
from here...*



MaCampus

Manappuram Academy of Professional Education (MAPE)

CA • CMA • CS • ACCA • CIMA



”

The MaCampus (an initiative of the Manappuram Foundation) exemplifies the fact that even the sky is not a limit in the pursuit of excellence. Education is not the mere accumulation of facts, it is a preparation for life itself, it is knowledge imbued with wisdom and ethics. We believe in equipping our students with the skills to succeed as an individual and as a member of the larger society, and therefore our aim is to make them successful in life and also conscious of their duties and responsibilities towards society. You will find a wealth of opportunities at MaCampus to serve as an essential stepping stone to a fulfilling life and career as a CA, CMA & CS.

VP Nandakumar
Managing Trustee



MANAPPURAM
FOUNDATION

(CSR Body of Manappuram Finance Ltd.)



Create your future from here...

MaCampus

Management Academy of Professional Education (MAPPE)
CA • CMA • CS • ACCA • CIMA



George De Das
CEO
Manappuram Foundation

The vision of Manappuram Foundation is to build a Healthy, Educated and Happy community and our mission is to empower communities with better health, education and access to opportunities.

Sri. V. P. Nandakumar, Managing Trustee of Manappuram Foundation says, despite having interviewed hundreds of CA, CMA, CS candidates in the course of his carrier, he seldom came across candidates from BPL families. He wants the foundation to be an enabler for every student who aspires to clear these exams and lift their families from the clutches of poverty.

This is why Manappuram Foundation has started Manappuram Academy for Professional Education (MAPE) with branches at Trichur and Valapad. Valapad being the home town of Sri.V.P.Nandakumar, the main aim of Valapad branch is to expand our reach to the brilliant students of coastal belt and help them to build their carrier. We are providing a 50% discount for students from BPL families and scholarships to exemplary performers as per their score in Manappuram Management Aptitude Test (MMAT).

With additional features, increased capacity and more course options, we are taking this opportunity to reinvent and rebrand Manappuram Academy for Professional Education (MAPE) as MaCampus.

With all the best wishes.

Dear Aspirants,

We are committed to provide the quality education with unique coaching methods. To fulfil the farsighted vision of our Managing Trustee, we always ensure commitment to the society to create Globally Treasured Finance Professionals. Education being a great equaliser, we are devoted to extend opportunity to each and every corner of the society to excel through education. We also focus to explore all possibilities of digitalisation to guarantee the quality education.

We are committed to ensure the employability skills to our students and provide them an opportunity to explore their wisdom. We focus to identify their unique qualities and help them to develop the required skill sets to become a successful Finance Professional. We focus to create knowledge through education to grasp wisdom.

“ If you want to shine like a sun, first burn like a sun.” – Dr. APJ Abdul Kalam



CMA Ramasubrahmanian TN
M.Com, MA (B.Eco), Msc (Psy),
MBA, FCMA, FAFE, CAIIB, CCP
Director, MaCampus



Manappuram Management Aptitude Test (MMAT)

MMAT is a standard aptitude test conducted by the MaCampus to assess the aptitude of the students for Professional Courses like CA, CMA & CS. MMAT will be conducted for admission to Professional Courses approved by the Parliament (CA, CMA & CS) at MaCampus and used to screen as well as encourage the students to provide scholarship to study CA, CMA & CS courses based on their marks in the MMAT exam. MMAT is conducted at more than 500 schools & colleges across Kerala & Tamilnadu.

Exam Format

Candidates can choose either a paper-based or computer-based test. The medium of the test will be English. Eligibility for the test is pass 10th class. Students of XIth, XIIth, and any degree class (any discipline) including final year can apply. The test is offered four times in a year. The cost of admission to MMAT is Free and the test scores are valid for one year.

The test includes 60 questions out of which 40 should be attended to get full marks. Questions will be from language comprehension, mathematical skills, data analysis and sufficiency, intelligence and critical reasoning, General Knowledge related to Indian and global environment, commerce, arts and science, Time allotted is 30 mins.

Those students having more than the cutoff mark shall be admitted to pursue CA, CMA and CS courses at MaCampus coaching center after a Viva Voice Screening. Students who score more than the cutoff mark in the respective MMAT Exams can pursue these elite courses at MaCampus with attractive Scholarship and those who are below the poverty line will get 50% fee concession.



How to Juggle with Finance?

We Ensure Quality In Our Coaching

- ▶ Personalized Attention - Maximum Strength 50 Students / Batch
- ▶ Rich Experienced Professionals Including National Level Faculties
- ▶ Experience Sharing Sessions From Eminent Personalities
- ▶ Regular Stress Relief Programs
- ▶ Special Exam Oriented Sessions
- ▶ Students Progress Evaluation & Reports
- ▶ International Professional Environment
- ▶ Regular Mock Tests
- ▶ Employability Skill Development Programs
- ▶ Regular Feedback System
- ▶ Special Study Materials
- ▶ Regular Seminars



CA Education and Training at a Glance...



What is Chartered Accountancy (CA)?

Chartered Accountant is a designation given to an accounting professional who has received certification from a statutory body that he/she is qualified to take care of the matters related to accounting and taxation of a business, like file tax returns, audit financial statements and business practices, maintaining records of investments, preparing and reviewing financial reports and documents. A Chartered Accountant is also qualified to offer advisory services to clients which include companies and individuals.

To become a certified Chartered Accountant one has to complete three levels of training designed by the Institute of Chartered Accountants of India (ICAI). The ICAI, is a statutory body which regulates and maintains the profession of chartered accountancy in India. Under the Scheme of Education and Training, a candidate can pursue Chartered Accountancy Course either through, Foundation Course Route or Direct Entry Route. Foundation course is the entry point into the course after Class X, while Direct Entry is for those who have completed Graduation.

The changing dynamics of the Finance sector demand individuals to excel in jobs other than the conventional role that professionals have been doing. But, the fast-paced corporate world has altered the outlook of individuals towards time-taking

processes to achieve the final goal. In the modern era of shortcuts, some people would prefer programme offering reputed job profiles in less duration whereas, some would prefer programmes offering Finance profiles with higher package and reputation, taking more time. This conflict raises a question 'Which is better after Class 12 - CA or B.Com?' processes to achieve the final goal.

CA After 12th Vs CA After B.com

The question 'Should I pursue CA directly after 12th class or after B.Com?' attracts a lot of attention amongst the students in the Finance sector. If you belong to the same group, you must also have heard this at least once. And if this question worries or confuses you to take a decision, We have listed below some points that will help (make the contemplation easy for you).

Duration: The first thing that you need to consider is the duration, which has already been mentioned above. Through one route, you will be dedicating 4.5 years to the CA course whereas, through direct route, the CA course might take only three years but you also need to take into account the three additional years that you dedicate for graduation.

Opportunities: The college period is a very important part of your life. You experience a lot and learn a lot. You get the

chance to explore your talents and enhance your skills by participating in extra-curricular activities during the college period. If you are not very psyched about these experiences, you can go for the course right after Class 12. Otherwise, CA after B.Com would be the better option.

Options: During your college life, you would be indulging in a lot of co-curricular activities, which might lead you to a different career interest. On the other hand, if you are hundred percent sure about making a career as a CA, then the Foundation Route would be a better.

Direct Entry Route

Commerce Graduate / Post Graduate (55%) /
Other Graduate / Post Graduate (60%)



Register for Intermediate
Course undergo Four Week
ICITSS



Join 3 years Practical Training and
appear in Intermediate Exam
after 9 months of Practical Training

Intermediate Pass students of the Institute of Cost Accountants
of India and Institute of Company Secretaries of India

Foundation Route

Register with BOS after appearing in
Class XII Examination till June 30 / Dec 31



Eligible to appear in Nov / May Exam
after passing Class XII Examination



Qualify Foundation



Register for
Intermediate Course



Appear in Intermediate Exam after
study period of 8 months and Pass in
either or Both Groups of Intermediate



Register for 3 year of
Practical Training (PT)



Complete Four Weeks
ICITSS before commencement
of Practical Training



Register for CA Final Course
after passing Both Groups of
Intermediate



Successfully complete
4 weeks Advanced
ICITSS in last 2 year of PT



Appear in Final Exam during
last six months of PT & after the
successful completion of
Advanced ICITSS



Complete Practical Training



Qualify Final Exam



Become a Member of ICAI



CMA Education and Training at a Glance...



What is Cost & Management Accountancy (CMA)?

The CMA programme, short for Cost Management Accounting is one of the most viable programmes in the finance sector. For someone who dreams to make it big in the management accounting field, the CMA course would be a great choice. In recent times, the programme has become a quite popular choice amongst commerce students or the ones aspiring to enter the commerce field.

Cost Management Accounting is a certificate programme designed to train students for working in different industries and corporate functions. In India, the credentials of the CMA course are issued by the Institute of Cost Accountants of India (ICAI). The programme mainly focuses on valuation issues, financial statement analysis, working capital policies, external financial reporting, etc.

CMA Course Levels

The CMA programme comprises three levels. He /she will become eligible for a higher level after he /she has passed the previous level. Following are the three stages of the CMA course.

Level 1 - CMA Foundation Level

Level 2 - CMA Intermediate Level

Level 3 - CMA Final Level

CMA Papers (Foundation Course)

- ▶ Foundation Course : Paper 1 (Fundamentals of Economics and Management (FEM))
- ▶ Paper 2 (Fundamentals of Accounting (FOA))
- ▶ Paper 3 (Fundamentals of Laws and Ethics (FLE))
- ▶ Paper 4 (Fundamentals of Business Mathematics and Statistics (FBMS))

Intermediate Course (Group I)

- ▶ Paper 5 (Financial Accounting (FAC))
- ▶ Paper 6 (Laws & Ethics (LNE))
- ▶ Paper 7 (Direct Taxation (DTX))
- ▶ Paper 8 (Cost Accounting (CAC))

Group II

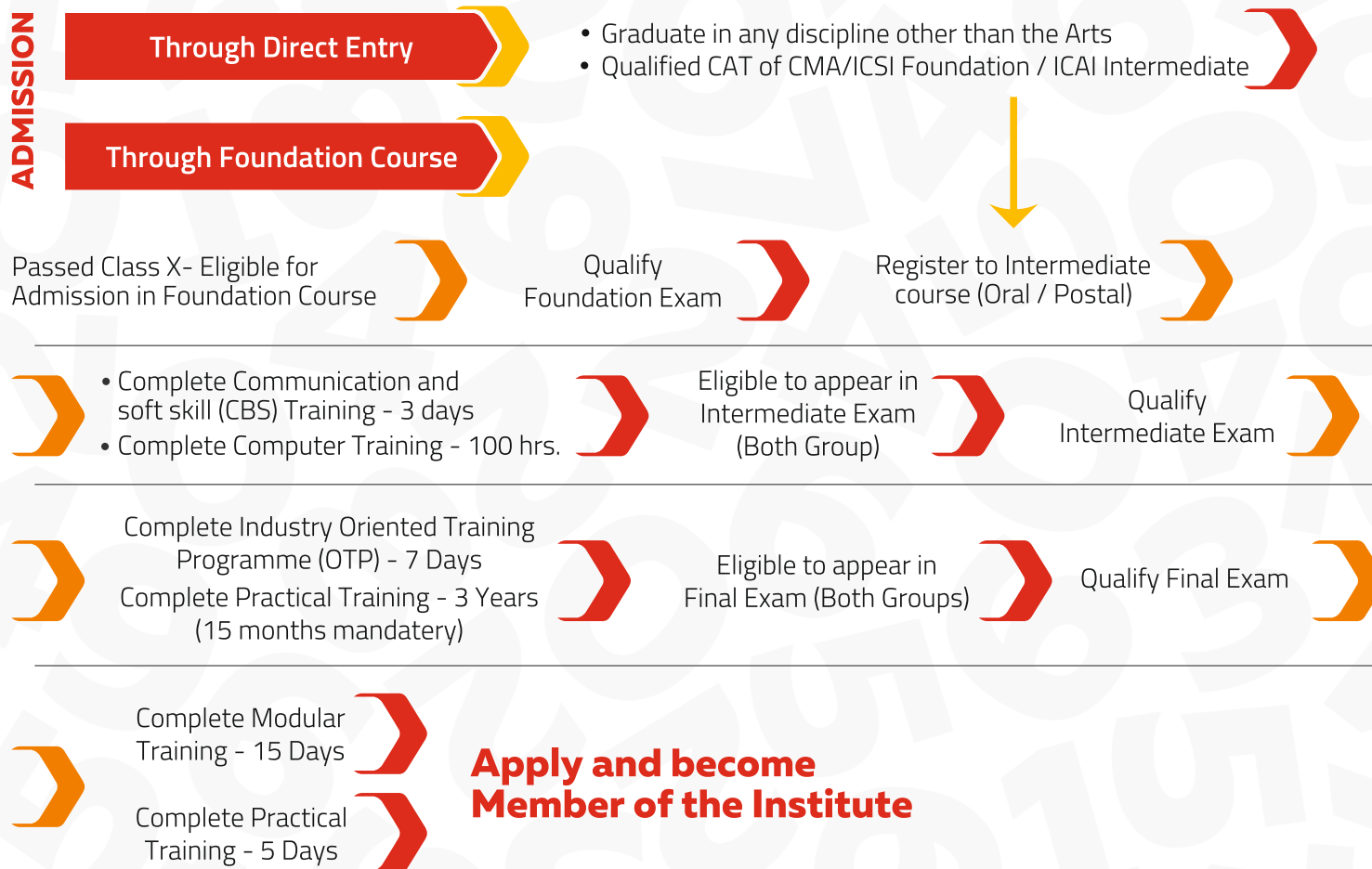
- ▶ Paper 9 (Operations Management & Strategic Management (OMSM))
- ▶ Paper 10 (Cost and Management Accounting and Financial Management (CMFM))
- ▶ Paper 11 (Indirect Taxation (ITX))
- ▶ Paper 12 (Company Accounts and Audit (CAA))

Final Course (Group III)

- ▶ Paper 13 (Corporate Laws and Compliance (CLC))
- ▶ Paper 14 (Strategic Financial Management (SFM))
- ▶ Paper 15 (Strategic Cost Management - Decision Making (SCMD))
- ▶ Paper 16 (Direct Tax Laws and International Taxation (DTI))

Group IV

- ▶ Paper 17 (Corporate Financial Reporting (CFR))
- ▶ Paper 18 (Indirect Tax Laws and Practice (ITP))
- ▶ Paper 19 (Cost and Management Audit (CMAD))
- ▶ Paper 20 (Strategic Performance Management and Business Valuation (SPBV))



CS Education and Training at a Glance...



What is Company Secretary?

Company Secretary (CS) is one of the principal posts in a company. He/she act as a conscience seeker of the company. A certified Company Secretary is hired to handle the legal aspects of a firm. A CS is responsible for the complete tax returns of the company, keeping records, advise board of directors and ensure that the company complies with legal and statutory regulations.

In India, The Institute of Company Secretaries of India (ICSI) is the only recognized professional body in India to develop and regulate the profession of Company Secretaries.

This course is a corporate professional course. The foundation course involves business environment, entrepreneurship, management, communication, ethics, economics and accounting. The CS executive programme comprises company law, commercial law, tax law, general law, securities law and accounts & audit practice. In the final level, candidates are taught regarding secretarial practices, financial & treasury management. In the final module of the programme, candidates can choose one specialisation - Banking Law and Practice, Capital, Commodity and Money Market, Insurance Law and Practice, Intellectual Property Rights – Law and Practice, International Business-Laws and Practices.

Graduation and CA Foundation Pass and CMA Pass

Pass XII Class



Membership of ICSI

ACCA Education and Training at a Glance...



What is Association of Chartered Certified Accountants (ACCA)

The Association of Chartered Certified Accountants (ACCA) institute, formed in 1904 is the global professional accounting body offering the "Chartered Certified Accountant" qualification. ACCA is fast growing international accountancy organisation with 2, 00,000 members and 4, 86,000 students in 180 countries. As a globally recognized education and updated/Industry relevant content, ACCA qualification is a great way to build a career in Accounts and Finance. Students can pursue this along with their graduation. Its flexible examination scheme makes this qualification more attractive.

ACCA Course Structure

To qualify as an ACCA member, a candidate will be required to do the following:

- ▶ Attempt and clear 13 exams (ACCA does provide exemptions in some exams depending upon the candidate's previous qualification)
- ▶ Record 36 months' experience in a relevant role. The candidate can acquire the experience before / during/ after completion of the qualification.
- ▶ Complete the Ethics and Professional Skills module.

The 13 courses and exams of ACCA are divided into three levels: Knowledge, Skills & Professional.

Eligibility, Duration and Exemptions

Current Qualification	No. Of Exams to be given
12 th Pass	13*
Commerce Graduate	9
CA IPCC (Both Groups)	8#
CA	4#

**ICAI and
ICAI (CMA) has
MoU with
ACCA**

CIMA Education and Training at a Glance...



What is Chartered institute of Management Accountants (CIMA)

CIMA is the world's largest professional body of Management Accountants with more than 218,000 members working in 177 countries. CIMA qualified professionals work in the field of Corporate Finance , Financial Reporting, Financial Analysis, Business Analysis, Project, Treasury Management, Risk Management etc.

In collaboration with the CPA (USA) institute, CIMA members receive an additional qualification- CGMA. CIMA has more than 4500 training and recruitment partners across the globe.

Eligibility, Duration and Entry Route

Exam pattern in CIMA across all the levels

	Objective type	Case study
Exam at each level	3	1
Duration	90	180 min
Paper type	Objective type	Integrated case study
Exam Frequency	Daily based on availability at Pearson Centre	4 times a year (Feb, May, Aug, Nov)
Result Declaration	Immediately	After 1 month of the exam

CIMA Levels

Certificate in Accounting Level

4 Objective Exams

The Operational Level

3 Objective 1 Case Study

The Management Level

3 Objective 1 Case Study

The Strategic Level

3 Objective 1 Case Study

Syllabus Certificate Level

- BA1 – Fundamentals of Business Economics
- BA 2 – Fundamentals of Management Accounting
- BA 3 – Fundamentals of Financial Accounting
- BA 4 – Fundamentals of Ethics, Corporate Governance and Business Law
- Exam : 4 Objective Exams
- Certificate : CIMA Certificate in business Accounting

Operational Level

- › E1: Managing Finance in a digital world
- › P1: Management Accounting
- › F1: Financial Reporting and Taxation
- › Exam: 3 Objective Exams and 1 Case study,
- › Certificate: CIMA Diploma in management Accounting

Managerial Level

- › E2: Managing Performance
- › P2 : Advanced Management Accounting
- › F2: Advanced Financial Reporting,
- › Exam: 3 Objective Exams and 1 Case study
- › Certificate :CIMA Advance Diploma in Management Accounting

Strategic Level

- › E3 Strategic Management
- › P3 Risk Management
- › F3 Financial Strategy
- › Exam: 3 Objective Exams and 1 Case study
- › Certificate: Assessment of Practical experience

ICAI and ICAI (CMA) has MoU with CIMA

Proud to Present ... Our newly qualified Chartered Accountants...



CA Muhammed Mishal

The only mantra to become a CA is to believe in you and work smartly. Never let down your mind when you have failures. It's a part of everyone's life but don't be like everyone. Be challengeive and rise up.



CA Nivya Karthik

Manappuram Academy provided highly qualified and expert faculties, which helps us to understand the concept in a professional way and having good bonding between the faculties and students will help in building a better learning environment.



CA Abdul Nazar

Dream, Believe, Work and Achieve, these had been my policy when I started CA. MAPE has set the path for it by continuous support. MAPE played a vital role at IPCC and Final level in my CA journey by providing good coaching and facilities.



CA Aksa Sabu

MAPE coaching academy guided me for the preparation of my Exams and thereby becoming a Chartered Accountant. I thank the academy for manoeuvring me in a proper Channel and for doubt clarification at anytime by eminent faculties.



CA Surya
Ravindran

Manappuram Academy is the only academy which taught me to dream a life which I was even afraid of thinking. Manappuram had moved forward their helping hands and took my life in such a wonderful way that I will be thankful for my entire life. The classes provided by the academy are conducted by the best professionals and experienced teachers who taught us to solve not only the problems in the books but also the real life situations that we could face during our professional life.

Proud To Present Our Successful Students

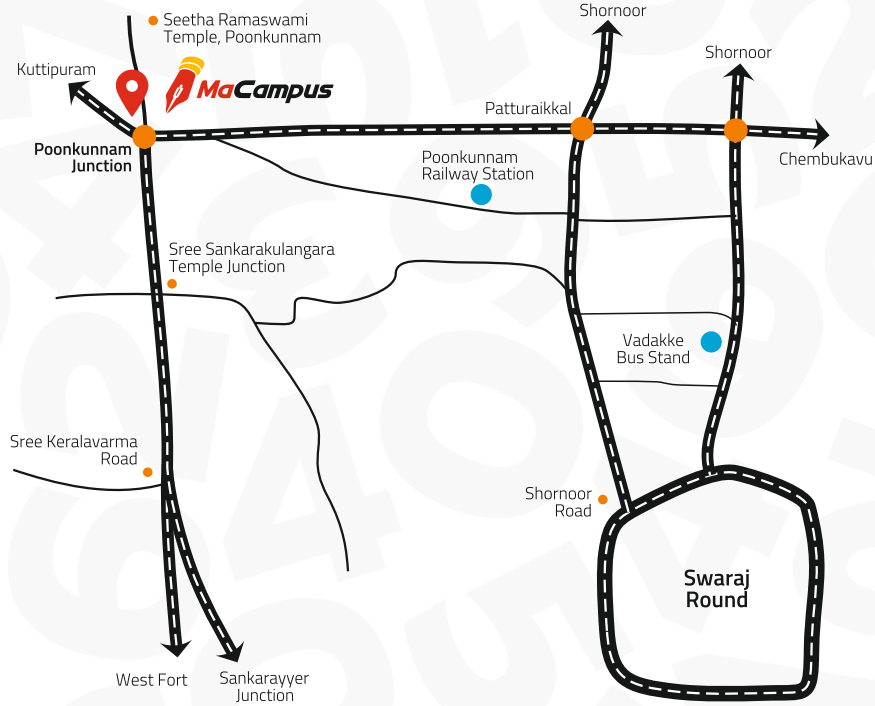


Sreelima TS (All India 29th Rank & All Kerala 1st Rank)





Thrissur



Create your future
from here...

MaCampus
Manappuram Academy of Professional Education (MAPE)
CA • CMA • CS • ACCA • CIMA



www.macampus.in

✉ info@macampus.in, office@macampus.in, director@macampus.in

🏠 3rd Floor, Sobha Heights
Agraharam Road, Poonkunnam Jn.
Thrissur. 680 002

📞 7594 810 859, 8943 479 991

🏠 2nd Floor. Kandathil Complex
Opp. Macare, Valappad PO
Thrissur. 680 567

📞 9072 602 239, 7594 810 853

🏠 2nd Floor. Viva City Building,
DPO Road, Near LIC,
Palakkad. 678 014

📞 8943 479 991, 8943 359 991